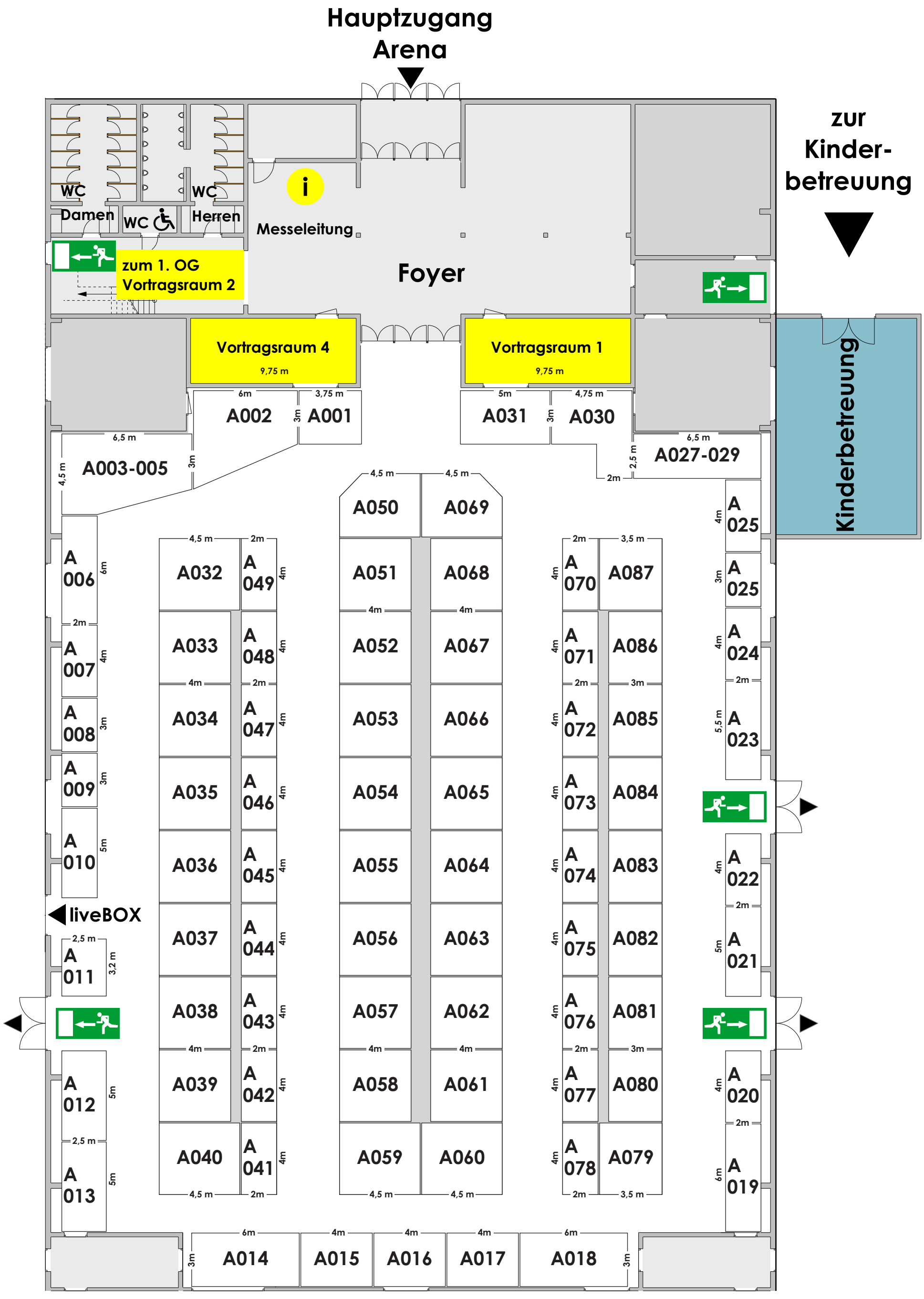SPARKASSEN-ARENA